

ELPRESS NEWS



ISSUE 1/2021

Environmental work /INSIDE ELPRESS

PKL54C /PRODUCT NEWS

Elpress vs Corona /GLOBAL STATUS

A day with Johan Söderlund - Product Manager

FEELING *for* METAL(L)





PVX611

Customer Review



Customer review of Elpress crimping tool PVX611 from Siemens Energy Austria GmbH.

SIEMENS ENERGY'S employees have been testing and using the PVX611 electric crimping tool for some time, and they give the tool the seal of approval. Its compact design and low weight facilitate work in cramped environments. Where crimp head V1300 was previously used, the ergonomically adapted crimping tool PVX611 is now used. With its versatile crimp head, it is easy to crimp several parallel through connectors close to each other. There is a display on the tool where the user can check pressure monitoring and can read off the status of the tool. All in all, they think it is a compact and practical device.



PVX611

Tested and certified battery-powered crimping tool for contact crimping Cu terminals, type KRF/KSF 10-150 mm², Al terminals 16-25 mm² (-35 solid), C sleeves 6/6-50/50 mm².

CEO MATTIAS ÖSTMAN

SUSTAINABLE FUTURE FOR SECURE TERMINALS

DESPITE the ongoing pandemic, Elpress has had a good year, with major investments being made in 2021. "Elpress products are often key components in the work to introduce more sustainable solutions to the market," says CEO Mattias Östman.

In some machine centres, production will double before the end of the year. "To meet the demand for our products, we are investing approximately SEK 50 million in extensions and new machines," explains Mattias Östman. "We are expanding by 1,500 m², partly to make room for a new tinning plant – that is, a new surface treatment – and partly to have increased capacity and space for new machines to process our products," he continues.

Of course, the past year has also affected Elpress. "Above all, we are currently seeing an increase in freight and material costs, as well as the rate of inflation, and this is due to the pandemic. At the same time, we did very well in 2020. We saw the results of several successful market initiatives and can see a winning concept in our own companies working in selected segments on different continents. Secure terminals are a strong offer because they are a critical product in the customer's application. We provide users with security in the form of System Elpress with high-quality terminals, certified tools, training and aftermarket service," says Mattias Östman.

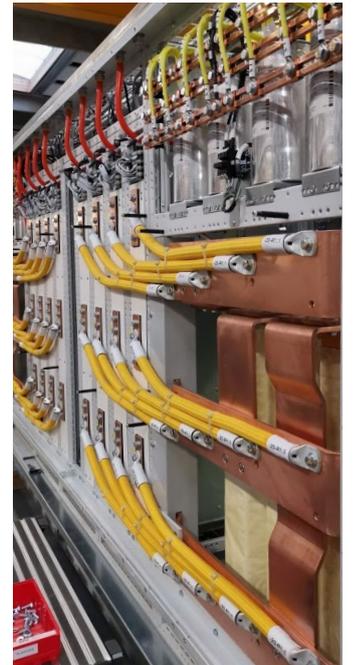
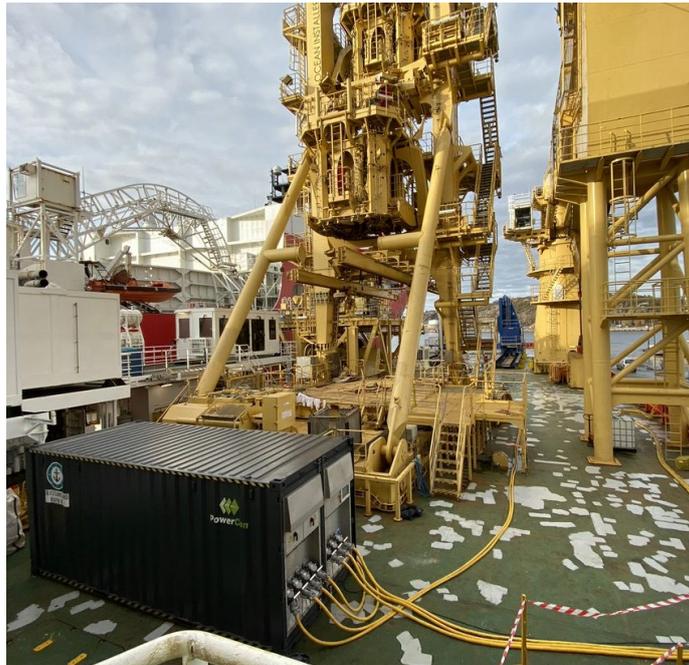
In the green transition, Elpress can offer both key components and technical expertise, not least in terms of wind power and the electrification of heavy vehicles.

"Internally, we have had a clear focus for a long time on conserving resources such as electricity and water. In particular in the last five years, we have repeatedly exceeded our own expectations of what we can achieve with relatively simple measures," says Mattias.

In this issue of Elpress News you can read both about how certification according to the international environmental management standard ISO 14001 is used as a tool to achieve its own internal environmental goals and how Elpress invests in sustainable health for our staff. "The pandemic has forced us to think about our travel, and, although we are very much looking forward to visiting our customers again soon, I find it hard to believe that we will go back to travelling to the same extent as before Covid-19. Today, we have digital solutions that will help us in the transition to renewable energy, I am convinced of that. And I am happy and proud that Elpress can be counted on when it comes to the technical solutions that will help us achieve set our climate goals," says Mattias Östman.



Photo: Marlene Nilsson, Lavenlay



PowerCon focuses on **green transition**

PowerCon is a Danish technology company with specialist expertise in electrical energy conversion, specialising in development and production of megawatt-class electrical converter systems. Historically, PowerCon comes from the Danish wind power industry, where the first tasks consisted of the production of test systems and varying development assignments for larger Danish wind customers.

THE WIND POWER INDUSTRY continues to be of great importance to PowerCon, most recently with exciting development projects for frequency converters used to test new offshore wind turbines. Since 2015, however, PowerCon has also participated in the development and own production of shore power solutions for the shipping industry. Shore power is the term used when ports supply green energy to ships so that they can turn off their engines.

The market for shore power solutions is developing rapidly, with a focus on the green transition, and PowerCon has been very successful in delivering both small and large facilities at home and abroad. In 2020, for example, PowerCon delivered Europe's two largest shore power plants, which were installed

in Bergen and Rostock. "We have been using Elpress crimping tools for 7-8 years here at PowerCon. The reason we use Elpress is that we have to be **sure that each crimp is the best it can be**. Our systems run at very high power, so things can go wrong very quickly if a terminal is not properly crimped. In addition, Elpress also offers excellent support if you have questions about other types of terminals and how they are used," says Alex Patrick Vernersen, Automation Technologist at PowerCon.

Powercon uses Elpress copper and aluminium terminals, as well as the associated crimping tools. They believe it is an important strength that Elpress both produces and develops its products; it is much easier to talk to people who know everything about the product,

they say. Close contact with the manufacturer is also an advantage when sitting and designing new solutions.

Elpress **KRF terminals** are one of the products that PowerCon uses. The terminals have a marking system that indicates the area range and the die number to ensure that the correct terminal is used for the correct cable and that the correct die has been used when crimping.

"It's very easy to understand, which means that you quickly learn how to use the system without making any mistakes."

User safety and the compliance with the quality requirements of the tools are important for PowerCon.

"We use Elpress's offer of preventive maintenance and calibration of the tools we use in production. This is so

that we do not have to stop production to service several tools at the same time. We have also occasionally used Elpress rental service; we think it works really well and that the service is excellent."

Proper installation requires tested and certified products, service and maintenance of the tools, as well as a knowledgeable and trained operator. Elpress has visited PowerCon's production on several occasions to hold training/workshops in **System Elpress**. These have been highly appreciated and were rewarding for both Elpress and PowerCon. Technical advice and access to certifications and approved tests is one of the main reasons why PowerCon uses Elpress. As a customer they think it is very important to get help with that type of documentation.

RPL1800 Series

- assortment boxes with system solution



RPL1800 is a professional and complete assortment box for electricians who like to keep things neat and tidy. A system solution for keeping tools and end sleeves that are used daily. The box is made of unbreakable plastic with polypropylene walls and polycarbonate lid. Practical and securely designed to be stackable with removable inserts, perfect for easy refilling of terminals. The Handle and closing device are fully integrated into the design, making it very easy to handle.



PRODU

Digital certificates

New blister packs for all our hand tools

On the blister packaging of the tool there is a QR code that can be scanned to get to the Elpress website directly, from where you can download your digital certificate.





RPL1800-PEB0116H

Assortment box for professional use containing 1800 insulated end terminals, SCT001 stripping and cutting tool and PEB0116H crimping tool.

- Crimping range: 0.14-16 mm²/AWG 26-6
- Self-adjusting mechanism
- Ideal for confined applications
- The associated tool certificate is available to download digitally.

Crimping geometry:



RPL1800-PEB0116S

Assortment box for professional use containing 1800 insulated end terminals, SCT001 stripping and cutting tool and PEB0116S crimping tool.

- Crimping range: 0.14-16 mm²/AWG 26-6
- Self-adjusting mechanism
- Ideal for confined applications
- The associated tool certificate is available to download digitally.

Crimping geometry:



PRODUCT NEWS

PKL54C

- high quality and ergonomic electric cable cutters

PROPERTIES:

- Electric cable cutter for copper and aluminium cable
- Not designed for cutting steel
- Max. cutting diameter 54 mm.
- The tool has a scissor action when cutting, which produces an optimum cut
- Integrated fuse as overvoltage protection
- CE marked
- Comes with bag, battery, 18V Li-Ion and charger

TECHNICAL DATA, PKL54C:

Battery voltage	18V
Battery capacity	5 Ah, Li-Ion
Charging time	approx. 45 min.
Weight including battery	3.6 kg
Dimensions	338 x 120 x 220 mm



WANT TO KNOW MORE ABOUT OUR PRODUCTS?

CUSTOMER SUPPORT
support@elpress.se
+46 612 71 71 70



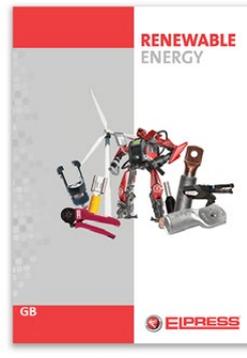
PRODUCT NEWS

3 new catalogues from Elpress

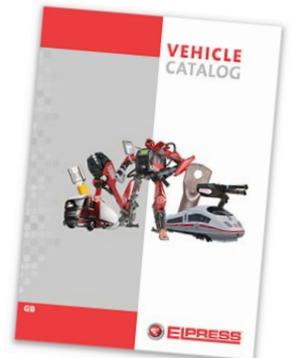
Browse the digital catalogue or order a printed copy on our website.



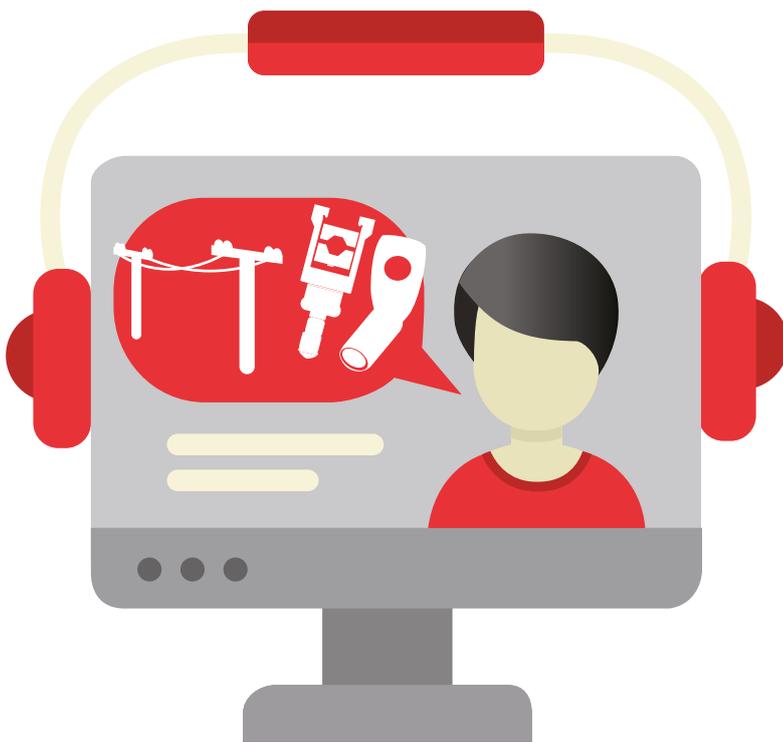
English



Renewable Energy



Vehicle



E-learning

- is now available in Swedish and English

Elpress Web Academy is a new concept from Elpress, where we deliver online training on Contact crimping technology. As a course participant, this means that you can complete the course at your own pace and in the study environment you want. As with our physical training courses, certificates are obtained after completion.

See the back page of this issue of Elpress News for more information.



CHECK OUT THE
NEW VIDEO ABOUT
**SHEARBOLT
TERMINALS**
(PRE-ASSEMBLED SCREW)





The picture was taken before the pandemic, when we were all still in the office. From left, Ludger Lingen, Kai Grundei, Katja Zagers, Markus Drissen, Klaus Krumscheid and Christian Alexandersson.

Positive development for Elpress in Germany

In north-west Germany, not far from Düsseldorf, lies the beautiful town of Viersen with a population of about 80,000. This is where Elpress has its German base, for a market that has developed positively over the last two years.

"We have five employees in our newly renovated German office and we are turning to a Central European market 65 percent of which consists of segment customers," says Klaus Krumscheid.

He has been responsible for sales in southern Germany, Austria and Switzerland for almost eight years and he notes that they have been a eight good years at Elpress.

"We sell solutions of such high quality that our customers can sleep well at night. We have solutions for all the customer's problems and if we do not have a solution, we are happy to help develop it together with the customer," he continues.

From a Central European perspective, Elpress is far from the largest player on the market. "But with our Elpress system, short lead times and fast communication paths, we are of course an interesting partner

for every innovative and quality-conscious company in this region," says Klaus Krumscheid.

Ludger Lingen, who is responsible for sales in northern Germany, agrees.

"Our challenge is almost never in retaining existing customers, they understand the benefits of Elpress from day one, but we do try to be creative in reaching out to new customers. Under the present conditions with Covid-19, we have had to develop new digital solutions to reach the market," he says.

He had only worked at Elpress for six months before the travel restrictions meant that his important customer meetings had to be transferred to the screen and his own home office.

"I still think it's been a good year. Since I am relatively new to the organisation, I have appreciated the part of the work that is getting to know Elpress's

corporate culture and finding my own role within the organisation. I really appreciate the open and friendly conversation climate within Elpress, as well as being given the confidence in my professionalism to make my own decisions within the framework of my mission. We have a really good team in Germany and we have very good support from our co-workers in Sweden," he says.

Katja Zagers, who manages customer service and accounting at the German office, was employed at Elpress in Germany as recently as July 2020.

"In the midst of the current pandemic, I received an offer of a permanent role at Elpress. While people are being hit by a wave of redundancies and layoffs in the wake of the pandemic, Elpress is hiring. That says something about the company's stability," she says.

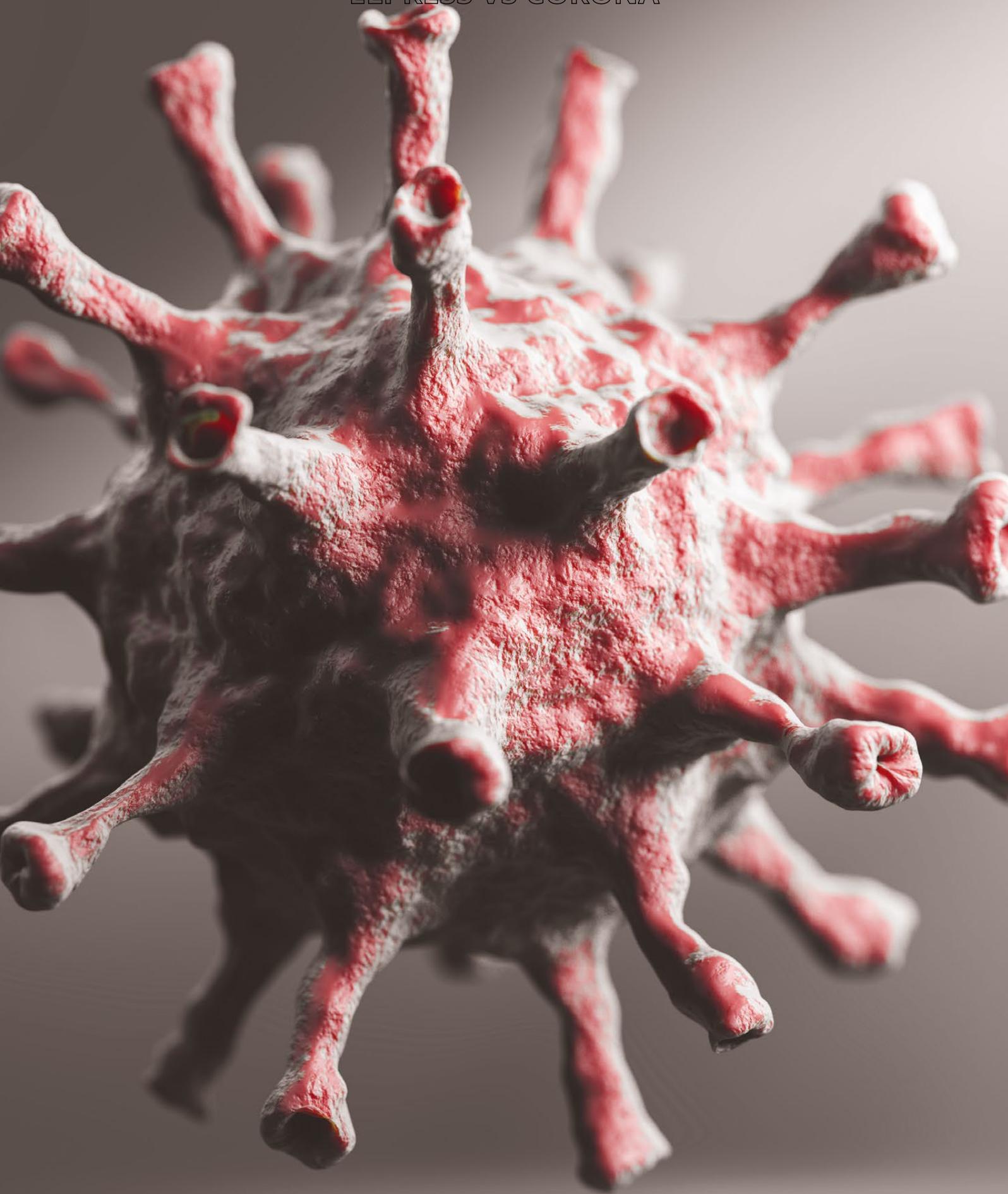
"I have many years of expe-

rience in this type of work, both as a freelancer and as a full-time employee at various companies, and I have never experienced so few returns and so few complaints from customers. An extension of that is that it helps us at the German office to be proud of the work we do and which in turn means that we always do our utmost to meet customers' expectations," she explains.

Right now, all employees at the German office are excited about how Elpress will be received by a new category of customers when the wholesale company Fegime Deutschland starts marketing Elpress as a brand this year.

"This means that for the first time in the German market we will reach out to smaller industrial manufacturers, which opens up for the market many new customers in the future," explains Ludger Linger.

- ELPRESS VS CORONA -



- ELPRESS VS CORONA -

We can't wait to meet our customers

It is clear that digital meetings with customers can't replace the physical meetings. However, with prevailing conditions, Elpress has done its utmost to facilitate remote meetings during the current pandemic.

ANDERS SVENSSON had been working at Elpress for a year when the pandemic started and fundamentally reshaped his duties. As Key Account Manager for the Vehicle segment, it was initially difficult to imagine any other meeting with the customer than a physical one. "The first six months were sluggish. Of course, we saw a sharp increase in e-mail and digital meetings, but it was not until the autumn that we started to come to terms with the fact that this way of meeting was perhaps the new normal," says Anders Svensson.

With that insight came an interesting challenge. Why do something well that can be done even better? "I was really struck by how much expertise we have internally and by how positive our attitude was when, early on, we entered an educational phase in order to become equipped for the digital market as soon as customers were ready to meet us there," says Anders.

"The first six months were sluggish. Of course, we saw a sharp increase in e-mail and digital meetings, but it was not until the autumn that we came to terms with the fact that this way of meeting was perhaps the new normal"

Webinars on different themes have since followed on from each other and the numbers in the audiences have steadily grown.



A pre-Covid image with Key Account Manager Michael Flaaten together with Country Manager Elpress India Sumit Sharma.

"Cutting across a declining number for the Vehicles segment, there is an exciting trend for the electrification of heavy vehicles, which in a few years' time will have a major impact on the market. Despite the pandemic, Elpress has continued to support our customers on this front in the development work at the prototype stage," he says.

The pandemic has also helped redraw the map for the Electrical Machines segment. Michael Flaaten is Key Account Manager for Electrical Machines and he opens with a telling example: "Customers in this segment supply critical key components for the construction of the global electricity network.

However, global investments in the electricity network came to a partial standstill in 2020 due to the tough pandemic measures such as lockdowns in many countries. Historically, investment in the electricity network increases by 5-6% per year, but in 2020 there was a dip in the curve when global electricity consumption actually decreased by 2%.

This has affected many of our customers' operations during the year, but the underlying need has not disappeared and is instead pushed forward in time. When it comes to the Electrical Machines segment, Michael feels that it has been a challenge both to make new

contacts and to switch to digital training for existing customers. "We put quality and safety before everything else, which has meant that during the pandemic some processes have simply had to take a little longer. For example, we have developed multi-stage video training as well as interim online training courses that have replaced physical training on site with our customers, for the time being," says Michael Flaaten.

Christian Alexandersson, head of the Elpress Group's global segment, notes that his team, which includes both Anders Svensson and Michael Flaaten, has managed to keep earnings and sales together very well. "Of course, it has been tough to switch from physical customer meetings to digital ones. Meeting remotely has worked relatively well for existing customers, but despite new tools such as LinkedIn Sales Navigator, it is more difficult to reach out with our offer to new customers," he says.

At the same time, he is well aware that competitors in the market have been in the same situation over the same period. "The fact is that during this period, Elpress has both made new investments in production and hired new staff. That says a lot about how we cope with the pandemic. In addition, I feel that we are keeping the motivation and drive up internally, today - a year later - we are still on the move. But of course, we can't wait to meet our customers," says Christian.

- ELPRESS VS CORONA -

NO SPREAD OF INFECTION THANKS TO PREVENTIVE WORK

Thanks to the preventive work carried out in the production at Elpress in Kramfors, no employee has been infected by Covid-19 at work.

"I would say that we have done very well throughout the pandemic because our staff have taken the situation seriously and followed the restrictions since day one," says production manager Stefan Hopstadius.

INTERNALLY, it was understood early on that the spread of infection in production could have serious consequences for the company.

"We were quick to take measures to reduce the spread of infection. We ordered increased cleaning of toilets and shower areas, and hand sanitizer was placed at time terminals with touch screens," says Stefan.

Another important measure was to lock external doors and gates.

"All incoming drivers have to report to the goods reception and all unloading and loading are now done professionally outdoors. The only visitors that we have let into our premises are planned visits by repairers and service personnel, which have been necessary to keep production going," says Stefan Hopstadius.

Communication has also been important, he says. As soon as the Swedish Public Health Agency updated the restrictions, the information was printed and posted on the coffee tables. "Early on, we divided the staff into smaller groups and talked about the importance of good hand hygiene and staying at home if you experience cold symptoms. In fact, we also serviced our staff with home delivery of self-tests if they had difficulty getting hold of these," says Stefan.

Staff have taken the situation seriously and stayed at home



Production manager Stefan Hopstadius believes that the staff's efforts have been exemplary in the management of the current epidemic.



Just as when talking about safe terminals, health is also ultimately about putting the right tools in the hands of the right person

Lena Nordlander, HR strategist

at the slightest sign of cold symptoms.

"Their efforts have been exemplary," says Stefan.

In parallel, Elpress's work to strengthen the health of the staff group has continued almost as usual – with some adaptations. "Above all, I would like to say that the pandemic has clearly emphasised the importance of staying in shape in order to be able to withstand this type of virus," says Lena Nordlander, HR strategist at Elpress.

Recurring health profile assessments of Elpress staff have made health measurable at individual level, and, among

the number of health projects, one stands out as particularly successful:

"Our investment in a personal trainer has produced remarkably good results. It can also be seen that we have succeeded better than healthcare in giving the staff the tools to put ailments of various kinds behind them. It is fantastic to see what can be achieved when the exercise is based on the individual's ability to motivate," says Lena Nordlander.

"Just as when talking about safe terminals, health is also ultimately about putting the right tools in the hands of the right person," she continues.

- ELPRESS VS CORONA -

THE CUSTOMER IN FOCUS

- also from the home office

Sherree Witt is an order receiver at Elpress in Chicago. For exactly a year, her home has served as a workplace for both her and four of her five children.

"If the children hadn't had remote schooling, I could have continued to go to the office, which is only a 15-minute walk from my home," says Sherree Witt.

Elpress's U.S. sales manager Mike Nyhan is also based in Chicago, and he has also been working from home since March last year.

"We have done what we can to comply with the restrictions and to avoid increased spread of infection. Of course, Mike and I have still had our daily meetings and continued to work as a team," says Sherree.

Her daily tasks are not significantly different from what they were before the pandemic. "The bulk of my work consists of e-mail contacts with our customers in the U.S., Mexico and Canada. The big difference over the past year has probably been the extra work due to delayed deliveries because so many flights have been cancelled," she says.

In fact, in hindsight, she thinks that the benefits of working from home outweigh the disadvantages, both for her own part and for customers.

"I have felt less stressed and had more time for other things after the end of the working day. Even though we have all been busy with our own work during the day, we have still



Sherree Witt

seen much more of each other than before the pandemic," she says. Of course, it has been a different year in many ways.

"I suspect that because of all the changes that we have been forced to make this year, in the longer term there will be a change in the view that work

needs to be done in an office. I think we will be more flexible about where the work is done in the future," says Sherree Witt.



HOLA ESPAÑA!

WE are now increasing the accessibility for millions of users by launching a Spanish version of our website.



CUSTOMISED PRODUCT FOR LIGHTNING PROTECTION SYSTEMS IN WIND TURBINES

Together with one of the leading manufacturers of wind turbines, Elpress has developed a special copper terminal, the KP70 series, for use in Lightning Protection Systems (LPS).

KP70 has been specially designed with an internal M12 thread for bolt connection at one end, and a contact crimping solution for the conductor at the other end.

This special terminal is crucial for the connection between the internal lightning protection system and the end of the blades in the wind turbines that help protect the entire installation.

To ensure the quality of the product, Elpress has conducted a high current lightning test with the help of an external labo-

ratory, and the product is now approved in accordance with IEC61400-24.

Elpress Consulting offers comprehensive system and product solutions, customised and tailored if desired, always tested and verified.

**WANT TO KNOW MORE ABOUT
ELPRESS CONSULTING**

CONTACT
consulting@elpress.se



A day with a PRODUCT MANAGER

When Johan Söderlund was doing his degree project for his Master's in Industrial Economics, he saw a vacancy at Elpress in Kramfors. That was almost four years ago and Johan is thriving in his current role as Product Manager.

JOHAN had no idea what kind of company Elpress was or what products they made, so he had to do his research before the first job interview. He was a little surprised when it turned out that Elpress was an international player with customers all over the world. "Elpress has all its production in Kramfors, and also its own laboratory, which I found fascinating," says Johan. The company seemed interesting and Johan saw great opportunities to develop and learn in the event of getting the job, which he did.

As Product Manager, the tasks consist mainly of developing and maintaining Elpress's product range and project management for, among other things, product launches. Johan is responsible for Elpress PIM system (Product Information Management), a database containing all product information such as images, texts, documents, etc. The system supplies information to various outlets, including our catalogue and website.

Elpress News took the opportunity to ask our colleague some questions, the answers to which will certainly surprise some employees.

What is the most "amazing" thing you learned about Elpress products?

Something that has always been clear is that Elpress is permeated by high quality. But what I find most amazing is Elpress's rather unique business idea "System Elpress", which is based on a system solution, in which all components are to be approved. Not least the high flexibility and knowledge

that exists within the company, which makes it possible to provide customers, who require special solutions, with quality and customised products. It is also amazing that Elpress has its very own Lab in Kramfors where all products are tested and approved according to current standards.

What are your plans for the future?

I am happy at Elpress and in my current role! Due to the variety of work, I have many contact points both inside and outside the company, so it is something I find interesting and I am happy to continue on that track. In the current times of Corona we are adapting, and everything is becoming more "digitized", which means that other points of contact are being made. Then one starts getting into marketing, for our products to be visible, a lot of information and moving material needs to be available to our customers and potential customers. This has led to more work being done for webinars and to make data available. That mix of customer contact and marketing is fun! Something about it makes me want to keep working on it!

If you could choose any job, at any company, what would it be?

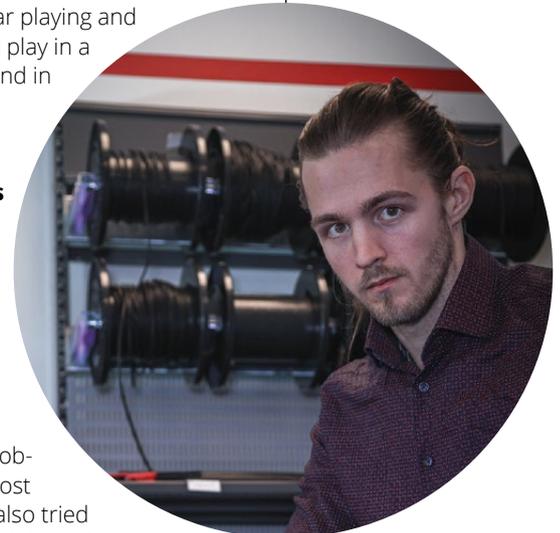
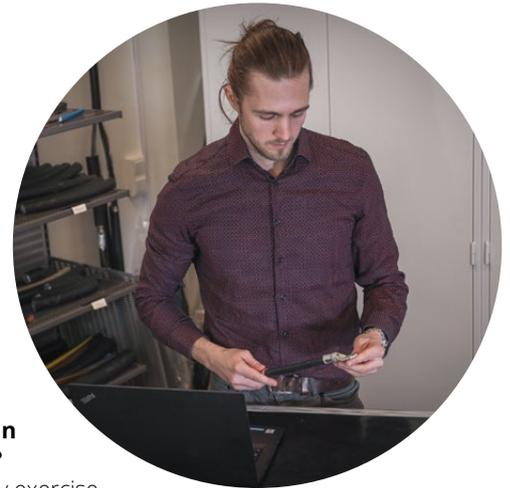
It would have been incredibly cool to be able to make a living as a musician! But otherwise I feel very comfortable with the job I have today, so working as a product manager is probably a track I envisage staying on... Perhaps being a product manager at a guitar manufacturer like Gibson!

What do you do in your spare time?

I keep on top of my exercise regime, which is something I like doing! Both running and weight training. I have actually just latched on to this Padel trend, it's a fun sport even for total beginners (like me)! But I also do a lot of guitar playing and rehearsing, as I play in a heavy metal band in my spare time!

I don't think my colleagues know this about me:

... that I play electric guitar in a heavy metal band called "Dark Reflection". I think that's probably news to most people! I have also tried Yoga a couple of times, it's not as "heavy metal" perhaps, but I blame my partner for that!





Loading of surplus material for recycling.

SYSTEMATIC ENVIRONMENTAL WORK GEN

Over the past five years, Elpress has reduced its electricity consumption by 15 percent, in addition, water consumption has decreased by as much as 20 percent.

"At the same time, our production has increased by 20 percent," says Tobias Norlin, environmental manager at Elpress.

SEVERAL important pieces of the puzzle have contributed to these rather startling figures.

"When choosing long-term sustainable solutions, it may mean a greater cost initially, but in the long-term it is always profitable to think about the environment," says Tobias Norlin.

This was the case, for example, with the lighting. Anders Sjödin was the driving force here in his role as environmental engineer at Elpress.

"Our premises were built in the mid-1970s and the lights were from the same decade. In total, about 250 mercury lights drew 450 Watts. The lights we

switched to draw 150 Watts so we save 300 Watts per light. Although the new armatures cost almost SEK 5000 each, they paid for themselves in just three years," says Anders.

And that's not the only advantage. "The lighting has become so much better from a work environment point of view, the new lights are clearer but maintain the same brightness until they just stop working. This was not the case with our previous lights where the light deteriorated gradually and steadily became worse," he says.

Water consumption has also decreased even more dramatically.

At its own treatment plants in production, 20 years ago, 20,000 cubic metres of water per year was consumed.

"Today we have a consumption of approximately 4,000 cubic metres of water per year and that is mainly due to reducing the flow of water through the taps. In the surface treatment, we have optimised flows and where there is no requirement that the water must be clean, we reuse water from the treatment plant to, for example, cool the terminals after annealing," he says.

Furthermore, the water flow passes through its own treat-

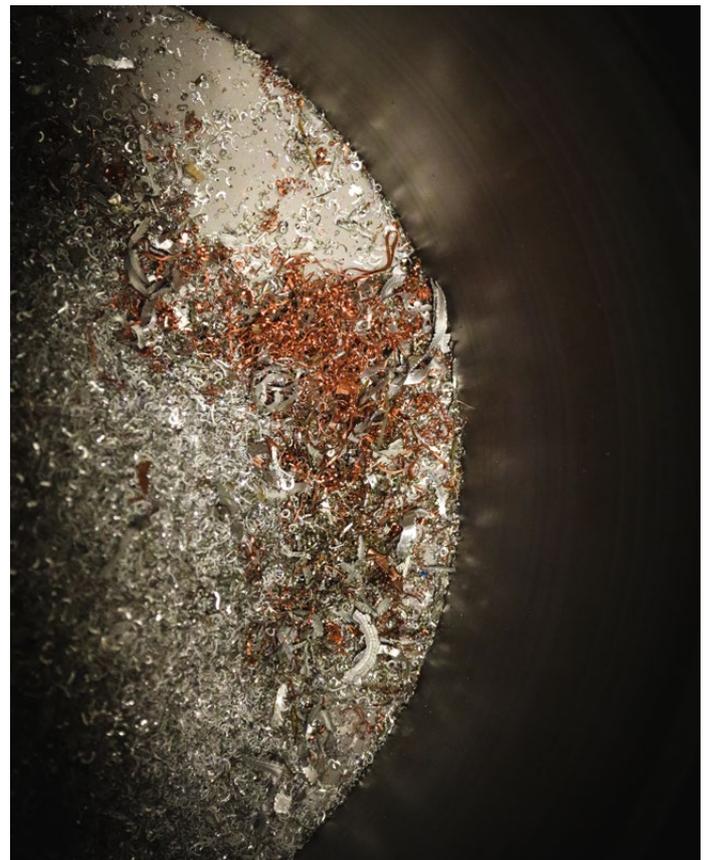
ment plant to purify water from copper, we are authorised by the Environment Agency to emit 25 kg of copper per year but currently that stands at 1.7 kg.

Another important piece of the puzzle for resource management is the recycling of metals. Most of Elpress production takes place in-house and mainly uses three different metals: copper, aluminium and steel.

"Our direct environmental impact is primarily about energy use in the manufacture and use of metals. Therefore, we are proud that more than half of the copper material in our terminals consists of recycled



Containers with different material compartments:
Plastics (above), copper shavings (top right) and mixed swarf (left) of copper and aluminium.



ERATES REAL PROFITS

copper. In our aluminium terminals, the raw material comes only from new material, but in the case of the steel material, 100 percent is from recycled material," says Tobias Norlin.

All surplus material is collected in containers and bins at each machine in the workshop to later be recycled.

"It is important that different materials are placed in the correct compartment. It is therefore not enough to simply sort the copper and aluminium materials individually, they must also be sorted according to their form. For example, copper shavings and copper clips go

into different compartments," explains Tobias.

A prerequisite for proper recycling is that the compartments are sent to Elpress waste supplier, STENA, every month.

"When we conserve the earth's resources, we create real profits in the company. And now that we have embarked on a more sustainable path, we can clearly see that there is much more we can do here. Right now, it is exciting to see what we can do about the heating and energy supply in the new extension planned for the factory in Kramfors. For example, what would solar cells mean in the long-term," says Tobias.



Facts:

Elpress is certified according to the international environmental management standard ISO 14001. We believe that it is our duty to contribute to the protection of nature and the achievement of climate goals. With international standards as a tool, we create the right conditions to constantly improve our environmental performance. We spare nature's resources while achieving our own environmental goals.



Scan the QR code to see the video about our environmental work.

COMPETITION

Answer our 3 questions correctly and get the chance to win a giant bath towel. We will draw three winners from the correct entries.

QUESTIONS

1. What is the name of the company that handles Elpress' recycling materials?

- 1. Rizajkel
- X. Stena
- 2. Miljobolaget

2. What is the maximum cutting diameter of the new PKL54C?

- 1. 44 mm
- X. 50 mm
- 2. 54 mm

3. What instrument does Elpress' Product Manager, Johan Söderlund, play in his freetime?

- 1. Electric guitar
- X. Drums
- 2. Saxophone



SUBMIT YOUR ANSWERS BY 14TH MAY TO:
siv.johansson@elpress.se
The correct answers and winners will be announced on our website, www.elpress.net, on 28th May.

Your tools are certified.
Are you?
Are your colleagues?



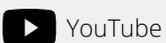
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